

WHEN WE MOVE, YOU MOVE.

From Motown to modern art, few places have more cultural cachet than Detroit. It's a city that has long shaped the landscape of American identity—and Detroiters are always keeping their eye on the next big thing. Let's take a closer look at the iconic locations and experiences that make the Motor City so distinct. If you know one thing about Detroit, you know it's a music lover's paradise. Only one city could be the hometown of both techno and Motown, and it's that range of creativity that makes Detroit's scene unique. There's live music to enjoy every night all over the metro—and in every genre you can imagine, including jazz, rock, hip-hop, EDM and soul. Whatever moves you, Detroit has it in spades.

Of course, the city's culture goes well beyond music. Detroit is known for its world-class museums too. Foremost among them is the Detroit Institute of Arts. With over 65,000 unique works, the DIA has America's sixth largest collection of public art. The museum is also famous for the "Detroit Industry"



Murals," which are among Mexican muralist Diego Rivera's most influential creations and a can't-miss experience for anyone who appreciates his art.

Foodies of all kinds will find a lot to love, whether they prefer gourmet gastronomy or down-to-earth eats. You can get a taste of Detroit's diversity at spots like Takoi, where award-winning fine dining meets trendy, Instagrammable Southeast Asian fusion cuisine. If you want something a little more underground, seek out The Shelby—a hip speakeasy built into an old bank vault. And nothing can beat Detroit's very own Coney Island hot dog for a quick bite.

Once you're all fueled up, why not cheer for one of Detroit's many professional sports teams? Summer is the perfect time for a trip to Comerica Park, home of the MLB Detroit Tigers. A new NFL season will arrive in August, and any Detroit Lions fan will tell you that there's a lot of optimism around the team this year. Meanwhile, fans of the other kind of football (aka soccer) can root for the Detroit City FC, a USL Championship team that plays at Keyworth Stadium in Hamtramck.

Detroit also has much to offer nature lovers. Start with a stroll down the Detroit International RiverWalk, a must-see trail voted best in the country by *USA TODAY* readers. Along this 3.5-mile stretch, you'll find no shortage of welcoming green spaces along with plenty of things to discover, including shopping, dining and live entertainment. It even connects to the outdoor Eastern Market via the Dequindre Cut Greenway.

For something a little further from downtown, take a short trip by car or boat to Belle Isle. Situated in the Detroit River, this island is as close to Canada as you can get without a passport. While you're there, relax at the beautiful Belle Isle Conservatory, stop by the aquarium, or pack a picnic and soak up stunning views of the Detroit skyline.

Whether you come for a reunion, class trip or retreat, your group will find endless experiences that can only happen in The D. And no matter what you love, Detroit will move you. So, bring your unique perspective—along with your appetite for cuisine and culture—and let our city take the lead. When you do, there's no telling what you'll discover.



Start planning your group tour today at visitdetroit.com.

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